

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03534 251154Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----050411 252021Z /70  
R 251105Z AUG 77  
FM AMEMBASSY STOCKHOLM  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 1435

UNCLAS STOCKHOLM 3534

E.O. 11652: N/A  
TAGS: BEXP, SW  
SUBJ: ADS REQUEST- DENNISON INTERNATIONAL CO., FRAMINGHAM, MA

REF: CD 144 JUNE 30, 1977

1. A NUMBER OF STATIONERY WHOLESALERS WERE CONTACTED AND GIVEN DESCRIPTIVE MATERIAL. NONE, HOWEVER, HAVE INDICATED INTEREST IN REPRESENTING DENNISON INTERNATIONAL CO. IN SWEDEN. THEIR PRINCIPAL REACTION WAS THAT THERE ARE TOO MANY COMPETITIVE PRODUCTS ALREADY AVAILABLE ON THE SWEDISH MARKET.

2. WE BELIEVE THAT THESE PRODUCTS ARE MOST SUITABLE FOR A DEPARTMENT STORE OR A CHAIN STORE. WE THEREFORE CONTACTED NK-AHLENS AB, WHICH IS A VERY LARGE DEPARTMENT STORE CHAIN. THE RESPONSIBLE PURCHASING MANAGER IS, HOWEVER, ON VACATION. WE HAVE SENT HIM THE BROCHURE MATERIAL AND WILL REPORT LATER ON HIS REACTION.

PREPARED BY G. WITT. APPROVED BY: T.RUMME.  
PERRY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 25-Aug-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977STOCKH03534  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770307-1090  
**Format:** TEL  
**From:** STOCKHOLM  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Line Count:** 43  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 228ae852-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 1  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 02-Dec-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1480914  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST- DENNISON INTERNATIONAL CO., FRAMINGHAM, MA  
**TAGS:** BEXP, SW  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/228ae852-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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